

**WATER YOU CAN TRUST.
ANYTIME. ANYWHERE!**


**British
Berkefeld**[®]
world class ceramic filters

CLEANWATER KIT



British Berkefeld[®] ceramic filter elements have been providing millions of people all over the world with water they can trust for more than 100 years. The CleanWater Kit has been developed in conjunction with NGO's as a simple to use, low cost way of providing clean and safe drinking water to those who currently have no such supply. It can be used to convert almost any locally available plastic containers into a highly effective gravity water filter unit.



HIGH EFFICIENCY FILTER

- An effective way of preventing water-borne disease, sickness, and diarrhoea.
- Filters out >99.99% of pathogenic bacteria (E-coli, Cholera, Typhoid, Shigella, Klebsiella, etc.).
- Filters out >99.999% of cysts and parasites (Cryptosporidium, Giardia, etc.).
- Filters out particle contamination down to 0.5 microns in size.



SIMPLE TO USE

- No specialist knowledge required to set up or use.
- Compatible with most locally available plastic containers.
- Pour untreated water in the top. Receive clean drinking water from the tap.



NO POWER REQUIRED

- Effective anytime and anywhere, whether or not power is available.
- Removes the need to boil water for drinking, which can help to prevent deforestation where fuel is scarce.



NO CHEMICALS, JUST GREAT TASTING WATER

- No-one likes to drink a chemical cocktail. When safe water tastes good, people are more likely to drink treated water in greater quantities, which prevents sickness and dehydration.
- No chemicals – no chance to get the chemical dose wrong.



LONG-LIFE REUSABLE FILTER ELEMENT

- Filter surface can be scrubbed clean to prolong life (up to 12 months depending on water quality)
- Long filter life makes the Kit a cost effective, long-term method for providing drinking water.



THOUSANDS OF LITRES OF CLEAN WATER IN ONE SMALL BOX

- All the components fit into one small box (126 x 61 x 300mm), making it cheap and easy to transport and distribute.

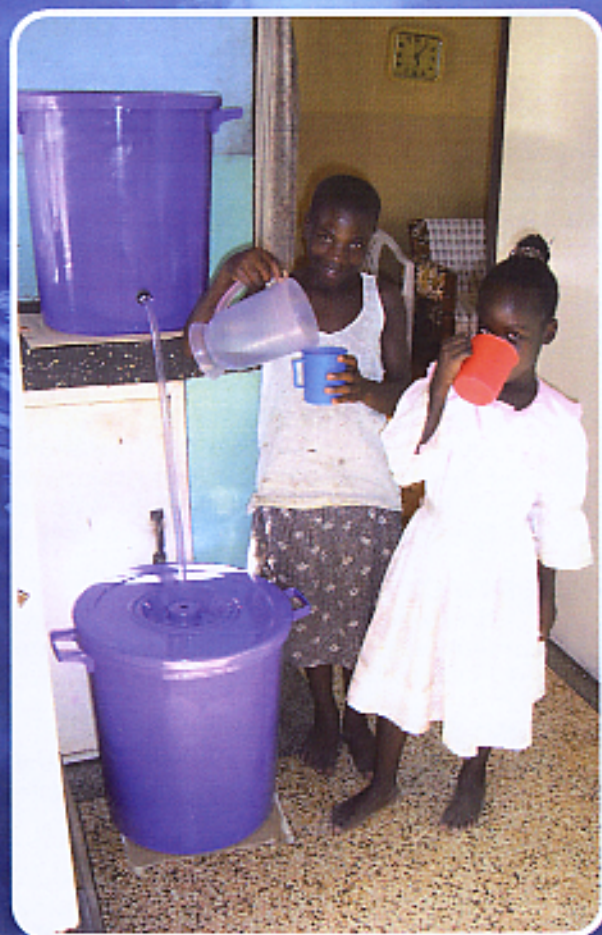
www.faireyceramics.com

HEALTHY WATER.
HEALTHY LIFE!


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SIMPLE, BUT EFFECTIVE!

The British Berkefeld® ceramic filter at the heart of the CleanWater Kit has proved to be a highly effective weapon against waterborne disease, sickness, and diarrhoea even in the most demanding circumstances. One recent independent study in Zimbabwe and rural South Africa showed **reductions in dysentery and diarrhoea of more than 80%** concluding that "British Berkefeld® filters are an effective point-of-use intervention for reducing E-coli and diarrhoea in southern African households."



The social benefits can be immediate and profound leading to children spending more time in school and adults spending more time at work. Absenteeism due to sickness in the African schools in which CleanWater Kits were installed immediately dropped from more than **45% to less than 5%**.

Manufactured in the United Kingdom by Fairey Industrial Ceramics Limited. For more information please call the Sales Department on +44 (0)1782 66 44 20 or visit www.faireyceramics.com